



# Celebrating Excellence Blue Mountain 2010

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## YOUR INVITATION TO SPONSOR AND/OR EXHIBIT AT THE 2010 OACC CONFERENCE

**Date:** *April 21, 22 and 23, 2010*

**Place:** *Blue Mountain Conference Centre  
242 Jozo Weider Blvd.  
Blue Mountains, ON L9Y 3Z2*

The Ontario Association of Career Colleges (OACC) cordially invites you to participate in the 2010 Conference as an exhibitor and/or sponsor.

Please review the attached information listing the opportunities available to exhibit and/or sponsor at this year's annual conference. A numbered floor plan of the exhibit area is attached. There are 20 exhibit tables available – please register early to avoid disappointment as reservations will be accepted in the order that they are received.

Sponsorship opportunities and exhibit space will be held for a two-week period pending receipt of a 50% non-refundable deposit. If not received, your sponsorship or exhibit space will be re-sold. Please fax the completed Invoice/Registration form to (519) 752-3649 and mail the original, along with the initial deposit or full payment to:

April Chato  
Ontario Association of Career Colleges (OACC)  
PO Box 340  
Brantford, Ontario, N3T 5N3

Cheques should be made payable to the Ontario Association of Career Colleges. Full payment must be received by April 5, 2010.

If you require any further information please contact:

**Lorna Mills, Office Manager**  
Telephone: (519) 752-2124 x 104  
Facsimile: (519) 752-3649  
Email: [lornamills@oacc.on.ca](mailto:lornamills@oacc.on.ca)

**April Chato, Administrative Assistant**  
Telephone: (519) 752-2124 x 113  
Facsimile: (519) 752-3649  
Email: [aprilchato@oacc.on.ca](mailto:aprilchato@oacc.on.ca)

## EXHIBIT HALL

\*Please see floor plan for table numbering.

### Exhibit Hall Hours are:

April 21, 2010 5.00 p.m. – 9:00 p.m.

April 22, 2010 7.30 a.m. – 4:30 p.m.

April 23, 2010 7:30 a.m. - 12:00 p.m.

### Exhibit Package:

Table: One 6' draped tabletop

Chairs: Two

Cost: \$ 595 (member) \$695 (nonmember)

### Benefits Include:

- Complimentary dinner for one with the delegates on Thursday evening
- Continental breakfast on Thursday
- Complimentary lunch for one with the delegates on Thursday
- Refreshment breaks
- 30 word company listing/description in the on-site brochure (must be submitted by March 15, 2010)
- Opportunity to distribute one piece of promotional material in all delegate bags (must be submitted by April 5, 2010)
- Organization will be listed, along with a link to your website on our website
- A delegate list after the conference

## SPONSORSHIP

The following opportunities are available:

### *\$ 1000 Gold Level Sponsorship*

April 22, 2010 - Lunch – in part

April 22, 2010 – Delegates Dinner- in part

Keynote Speaker

Workshop Leader for all day Instructor's session

### Benefits Include:

Gold level sponsorship includes all of the benefits of the Exhibit Package, as well as:

- A \$ 200 discount on an exhibit table
- Acknowledgement of sponsorship on all correspondence with delegates
- A half-page advertisement in the on-site program (must submit by March 15, 2010)
- Additional complimentary ticket to dinner with the delegates on Thursday lunch and delegates dinner
- Company representative may say a few words about your organization at the dinner
- Distribution of additional piece of promotional material in all delegates bags due by April 5, 2010
- Signage at the event

### *\$ 750 Silver Level Sponsorship*

April 22, 2010 - Hospitality Suite

April 22, 2010 - Continental Breakfast

#### **Benefits Include:**

Silver level sponsorship includes all of the benefits of the exhibit package, as well as:

- Acknowledgement of sponsorship on all correspondence with delegates
- A quarter (1/4) page advertisement in the on-site program (must submit by March 15, 2010)
- Additional complimentary ticket to dinner with the delegates on Thursday lunch and delegates dinner
- Distribution of additional piece of promotional material in all delegates bags due by April 5, 2010
- Signage at the event

### *\$ 500 Bronze Level Sponsorship*

Conference sponsor - in part

April 22, 2010 Refreshment Break - in part

April 32, 2010 Dessert and Coffee - in part

#### **Benefits Include:**

- A listing in the on-site brochure
- A 2' x 2' advertisement in the on-site program (must submit by March 15, 2010)
- Distribution of one piece of promotional material in all delegate bags
- A delegate list before and after the conference
- Signage at the event

#### ***Other Opportunities***

##### *\$ 300 Level Sponsorship*

A one-quarter (1/4) advertisement in the on-site brochure (must submit by March 15, 2010)

##### *\$ 200 Level Sponsorship*

Distribution of two pieces of promotional material in all delegate bags (must be submitted by April 5, 2010)

***Please donate a door prize for the Thursday Draws!***

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Confirmation packages will be sent once the Invoice/ Registration form is received, as well as the applicable fees.

#### **Cancellation Policy:**

Cancellations are only accepted in writing and forfeit the 50% deposit. No refunds will be issued after March 1, 2010

**Invoice/ Registration Form for the OACC 2010 Conference  
At the Blue Mountain Conference Centre**

Name of Organization: \_\_\_\_\_  
 Contact Name(s): \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City/ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_  
 Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Person(s) Attending the Event: \_\_\_\_\_

**(Please print each name as you wish it to appear on the name badges)**

**We wish to register for the following:**

**Exhibit Space**

Number of Tables \_\_\_\_\_ x \$ **595 (member) or \$695 (nonmember)** = \$ \_\_\_\_\_  
 Additional person per table \_\_\_\_\_ x **\$300.00** = \$ \_\_\_\_\_  
 Table Location: First Preference \_\_\_\_\_ Second Preference \_\_\_\_\_  
 Will your Table need High Speed Internet? Yes \_\_\_\_ No \_\_\_\_  
 Will your Table need electrical outlets? Yes \_\_\_\_ No \_\_\_\_ if so, how many? \_\_\_\_\_  
 Will you have a draw? Yes \_\_\_\_ No \_\_\_\_

**Sponsorship**

**Gold Level Sponsorship**

Thursday Delegates Dinner  Thursday Lunch \$1, 000.00  
 Keynote Speaker

**Silver Level Sponsorship**

Thursday Hospitality suite  Thursday Breakfast \$ 750.00

**Bronze Level Sponsorship**

Thursday refreshment break  Thursday dessert and coffee \$500.00  
 Conference sponsor

**Other Opportunities**

¼ page advertisement (must be received by March 15, 2010) \$300.00  
     Distribution of two pieces of promotional material \$200.00  
     (must be received by April 5, 2010)  
 Donate a prize Please itemize: \_\_\_\_\_

**Option to Purchase Meal Tickets**

If you are interested in purchasing extra meal tickets please contact OACC for a price.

**Please note:** All advertisements submitted must be black and white camera-ready artwork.

**\*\*\* Charges for High-Speed Internet and Electrical Outlets may be at additional cost to Exhibitor\*\*\***

<b>TOTAL</b>	\$ _____
<b>50 % of Total Due at Signing</b>	\$ _____
<b>Total Amount Remitted</b>	\$ _____

**Please fax the completed Invoice/ Registration Form to (519) 752-3649.**

Please mail, along with fees to April Chato, Ontario Association of Career Colleges (OACC),  
 PO Box 340, Brantford, Ontario, N3T 5N3. Thank-you